Surfing the internet is the process whereby various individuals all over the world access the internet. This process is also referred to as browsing the internet. Individuals who surf the internet are referred to as bloggers, and they are able to access the internet from any point of the world. Surfing the internet is facilitated by the global interconnection of computers. There are several reasons why people surf the internet. Access to information concerning various issues, the need for communication, and interactions through social networks involve similar procedures and hence constitute the major reasons why individuals surf the internet.

Access to information concerning various worldwide issues makes people surf the internet. The internet contains vital pieces of information that people need for different significant uses. People all over the world surf the internet in order to get updates on the world political, economic, and social affairs. For instance, businesspersons are able to get information about their loyal customers via the internet. They would boost their sales by attracting more customers via the internet. The vital information derived from the internet in the process of surfing could be used to achieve the desired levels of performance in the entire aspect of the society. An individual gets informed and is able to work towards success with more confidence because of the pieces of vital information gained. With various aspects of information, people are in a better position to understand the world they live in. Thus, they would be prepared for every situation that is likely to arise in the future.

Communication, which is the exchange of ideas, necessitates the surfing of the internet. People are gradually moving from the outdated forms of communication to send Electronic mails all over the world. Traditional forms of communication such as letters are gradually being replaced by the internet. Individuals surf the internet in order to send mails to their desired
destinations. This is mainly because the internet is a faster means of sending messages and getting the desired feedback. Communication also is the basis of coexistence within the society. Through proper communication, individuals are able to understand each other hence performing the desired duties according to the requirements. This process of communication is vital in companies and other institutions because it quickens the processes and ultimate results are easily achieved.

Interaction via social networks such as facebook and twitter makes people surf the internet. There is an emerging interest of interacting with other people via the internet. Various social networking sites make it easier for individuals from different parts of the world to interact. For instance, individuals interact through facebook, twitter, and my space. People interact with each other with the objective of making global connections. Distances are markedly reduced through continued interactions among individuals around the world. In line with this, there is exchange and transfer of cultural, economic, and political ideas. Relationships between individuals are enhanced through interactions via the internet. Interactions are imperative as they give individuals the opportunity to understand the culture and practices of others in the society. This leads to greater understanding and respect among societal individuals. The transmission of ideas improves abundantly through the interactions. Interactions simplify the process of association among individuals globally.

In conclusion, surfing the internet is the process whereby individuals access the internet for various reasons. The internet is currently being adopted all over the world because of the technological changes taking place. Access to information concerning various issues, the need for communication, and interactions via social networks involve similar procedures and constitute the major reasons why individuals surf the internet. Therefore, the culture of surfing the internet has made the world a global village as individuals are connected over long even over the longest.